

Kaplan University Partners

Higher Education's First Multi-Purpose Strategic Partner



About Kaplan University Partners

Kaplan University Partners (Kaplan UP!) is a newly created division of Kaplan designed to help U.S. colleges and universities adapt and grow. Kaplan UP! is a first-of-its-kind *"Multi-Purpose Strategic Partner"* for higher education, leveraging the best insights and capabilities of one of the largest, most diversified global education organizations to serve as a strategic partner across several critical functions for a university.

We plan to work selectively with visionary presidents, their boards and leadership teams, and seek to be a long-term strategic partner to institutions that strive to grow, create a unique brand identity, and have a relentless focus on superior student experiences and outcomes.

Together with our partners, our mission is to help build a better talent development system for the world.

Contact Information

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Kaplan Fast Facts

- One of the largest global, diversified education companies
- Serves 1.2 million+ students each year
- 1,500+ educational institution partners worldwide
- 10,000+ B2B clients globally
- Delivers online classes in 100+ countries
- Recruitment network of 700+ agents in 20+ cities worldwide
- Founded in 1938, owned by Graham Holdings (formerly The Washington Post Company)