Only 11% of business leaders strongly agree that college graduates are well-prepared for success in the workforce.*

Technology in the workplace is accelerating at a breathtaking pace, which means the required skills and knowledge are changing too rapidly for universities to keep up.

Only 11%

College graduates often lack specific technical skills and the most up-to-date industry knowledge/fluency that would enable them to be effective when they are hired.

Industry recognized credentials are valued by employers, because the knowledge or skills that must be mastered in order to earn them are by necessity up-to-date and practical.

A Credegree combines a traditional four-year university degree with an industry-recognized credential, which helps graduates to be more marketable to employers.

Agree that a Credegree would make a college graduate more marketable to potential employers. **

Agree that a Credegree could help college students to perform better by making a stronger connection between traditional academic and applied learning. **

Agree that a Credegree would help college students to have a more well-rounded education and overall skill set. **

Are extremely / very likely to hire college graduate with a Credegree

* "What America Needs To Know About Higher Education Redesign", Gallup and Lumina Foundation, February 14, 2014
** "Credegree Concept Survey", Quest Research Group, December 12, 2019

Visit www.Kaplan.com/credegree to learn more